

PERSONAL REAL ESTATE INVESTOR MAGAZINE

2010 EDITORIAL CALENDAR

MAY/JUNE 2010

On Sale April 27, 2010

Insertion Orders due March 19

Materials due March 26

Articles:

- Hands-off real estate investment – REITS, funds & private placements
- Pay off your mortgage?
- Top real estate franchises
- Legislative update
- HUD rules
- Land flipping
- Wholesale property vendors
- Construction & bridge loans
- Vacation rentals by owners
- Home equity warranties
- Improving for long term tenants
- Software for landlords
- Tenant rights
- Property management
- Virtual staging
- Capital Cities: San Antonio, TX and Minneapolis, MN

JULY/AUGUST 2010

On Sale June 29, 2010

Insertion Orders due May 21

Materials due May 28

Articles:

- Hands-off real estate investment – participating in managed investment projects
- Finding discounted real estate – web sites, data feed & process management tools
- Lending sources – non-conventional loans
- Financial planning
- Light rail
- Purchasing pre-construction
- Buying performance before property
- What happens when supply falls behind demand?
- New face of renting
- Turnkey investment accounts
- Window coverings
- How landlords must now qualify renters
- Writing ads that comply with FHA rules
- Investors' role renovating urban areas
- Capital Cities: To be determined

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2010 EDITORIAL CALENDAR

SEPTEMBER/OCTOBER 2010

On Sale August 31, 2010

Insertion Orders due July 23

Materials due July 30

Articles:

- Hands-off real estate investment
- Lending money in private placement opportunities investing in notes
- Courseware – get the investor's edge
- Get the most from your real estate agent – buy side
- Conventional loans – beyond interest rates where are the best deals?
- Professional property managers, rental & leasing agencies
- Purchase real estate with funding from your IRA, 401(k) or second mortgage?
- Long-term investment strategies
- Light rail
- Pre-construction
- Swimming pools
- Outdoor kitchens
- Successful renovations
- Appeal to quality tenants
- Short sales
- Capital Cities: To be determined

NOVEMBER/DECEMBER 2010

On Sale October 26, 2010

Insertion Orders due September 17

Materials due September 24

Articles:

- Investment strategies – annual financial & tax roundup
- Tax advisors – personal & corporate
- Investor loan sources – primer & roundup
- Passive investing
- Home remodel costs
- Forming an LLC
- Buy or sell at auctions
- Annual legal and federal government program update
- Surviving or thriving as markets change
- Condos
- Corporate Housing
- New investor tools
- Buy-side agents
- Passive investing
- Curb appeal
- Property managers
- Insure against natural disasters
- Disclosure
- Capital Cities: To be determined