

PERSONAL REAL ESTATE INVESTOR MAGAZINE

2010 EDITORIAL CALENDAR

JULY/AUGUST 2010

On Sale June 29, 2010

Insertion Orders due May 21

Materials due May 28

Articles:

- Hands-off real estate investment – managed investment projects
- Purchasing pre-construction
- Buying performance before property
- What happens when supply falls behind demand?
- New face of renting
- Turnkey investment accounts
- How landlords must now qualify renters
- Investors' role renovating urban areas
- Investing overseas
- Rent abatement
- Landlords in foreclosure
- Legislative update
- Marketopoly – analysis of housing statistics
- Capital Cities: Norfolk, VA and Riverside, CA

SEPTEMBER/OCTOBER 2010

On Sale August 31, 2010

Insertion Orders due July 23

Materials due July 30

Articles:

- Hands-off real estate investment
- Lending money in private placement opportunities investing in notes
- Courseware – get the investor's edge
- Get the most from your real estate agent – buy side
- Conventional loans – beyond interest rates where are the best deals?
- Professional property managers, rental & leasing agencies
- Purchase real estate with funding from your IRA, 401(k) or second mortgage?
- Long-term investment strategies
- Light rail
- Pre-construction
- Swimming pools
- Outdoor kitchens
- Successful renovations
- Appeal to quality tenants
- Short sales
- Capital Cities: To be determined

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NOVEMBER/DECEMBER 2010

On Sale October 26, 2010

Insertion Orders due September 17

Materials due September 24

Articles:

- Investment strategies – annual financial & tax roundup
- Tax advisors – personal & corporate
- Investor loan sources – primer & roundup
- Passive investing
- Home remodel costs
- Forming an LLC
- Buy or sell at auctions
- Annual legal and federal government program update
- Surviving or thriving as markets change
- Condos
- Corporate Housing
- New investor tools
- Buy-side agents
- Passive investing
- Curb appeal
- Property managers
- Insure against natural disasters
- Disclosure
- Capital Cities: To be determined