



2012 EDITORIAL CALENDER

The Magazine of Record for the Real Estate Investment Industry since 2003

March/April 2012

On Sale – February 28, 2012

- Insertion Orders Due January 13
- Materials Due January 20

- Strategy – Hands-off Real Estate Investment – Turnkey and Managed Accounts
- Lending Sources – Private – Roundup – Hard Money AND Non-bank Lenders
- Funding from your IRA, 401(K) or Second Mortgage?
- Investing in Land
- Get the Most from your Real Estate Agent – Buy Side
- Professional Property Managers
- Capital & Cash Flow Cities – TBD
- Supplement – Open
- * Editorial Sections in Every Issue:
 - Legislative Update
 - Master Investor
 - INVEST-igate
 - Altos Housing Data
 - Local Market Monitor

EDITORIAL Bonus – 2012 Top 50 Real Estate Investment Opinion Makers & Market Leaders Nominations

DISTRIBUTION Bonus – Spring 2012 Investor Provider Leadership Summit

May/June 2012

On Sale – May 1, 2012

- Insertion Orders Due March 16
- Materials Due March 23

- Mobile Investor Apps – Where is the Best Smart Phone & Tablet Based Support?
- Investor Provider Leadership Summit Review
- Strategy - Hands-off Real Estate Investment – REITs, Funds, Private Placements & Asset Managers
- Real Estate Agent Investor Training Round-up
- Finding Discounted Real Estate – Wholesale Property Vendors
- Lending Sources – Best Construction and Bridge Loan Resources
- Selling to Foreign Investors
- Reliable Real Estate Investment News Sources
- Capital & Cash Flow Cities – TBD
- Supplement – Open
- * Editorial Sections in Every Issue

EDITORIAL Bonus – 2012 Top 50 Real Estate Investment Opinion Makers & Market Leaders Awards Announced

DISTRIBUTION Bonus – National REIA Annual Conference, HomeVestors of America Mid-Year Conference



July/August 2012

On Sale – June 30, 2012

- **Insertion Orders Due May 18**
- **Materials Due May 25**

- Best Investor Businesses & Franchises
- Strategy – Fix and Flip or “Spread Investing”
- Investing in Notes, Trust Deeds
- Finding Discounted Real Estate – Web Sites, Data Feed and Process Management Tools
- Property Management Software
- Lending Sources – Non-Conventional & Mezzanine Loans
- Investor Insurance – Strategies & Resources
- Capital & Cash Flow Cities – TBD
- Supplement – Open
- * Editorial Sections in Every Issue

DISTRIBUTION Bonus –Annual RealPage /Propertyware User Conference Real World

September/October 2012

On Sale – August 28, 2012

- **Insertion Orders Due July 13**
- **Materials Due July 20**

- Strategy - Lending Money in Private Placement Opportunities
- Investing in Notes
- Strategy – Neighborhood Reinvestment & Infill
- Investor Tools Update
- Getting the Most from your Real Estate Agent – Buy Side
- Conventional Loans – Where are the Best Deals?
- Professional Property Managers, Rental & Leasing Agencies
- Capital & Cash Flow Cities – TBD
- Supplement – Open
- * Editorial Sections in Every Issue

DISTRIBUTION Bonus – Equity Trust Company – Equity University, National Association of Residential Property Managers Annual Conference & Fall 2012 Investor Provider Leadership Summit



November/December 2012

On Sale – October 30, 2012

- **Insertion Orders Due September 14**
- **Materials Due September 21**

- Investment Strategies – Annual Financial and Tax Roundup
- Tax Advisors – Personal – Corporate – Avoid Paying Too Much Tax
- Investor Loan Sources – Primer and Roundup
- Annual Retirement Strategies Refresher – IRA, SDIRA & 401(k) Review
- Getting the Most from your Real Estate Agent – Sell Side
- Top Investor Focused Associations
- Capital & Cash Flow Cities – TBD
- Supplement – Open
- * Editorial Sections in Every Issue

DISTRIBUTION Bonus – Annual American Association of Private Lenders & HomeVestors of America Conferences

January/February 2013

On Sale – January 1, 2013

- **Insertion Orders Due November 16**
- **Materials Due November 23**

- Hands-off Real Estate Investment – Retirement Plans and IRAs
- Lending Sources – Borrowing Money – Primer and Roundup
- Real Estate Tax Advisors – Year End – Avoiding Paying Too Much Tax
- Getting the Most Money – Marketing Your Real Estate
- Capital & Cash Flow Cities – TBD
- Supplement – Open
- * Editorial Sections in Every Issue

DISTRIBUTION Bonus – Dallas/Fort Worth REIA Expo